

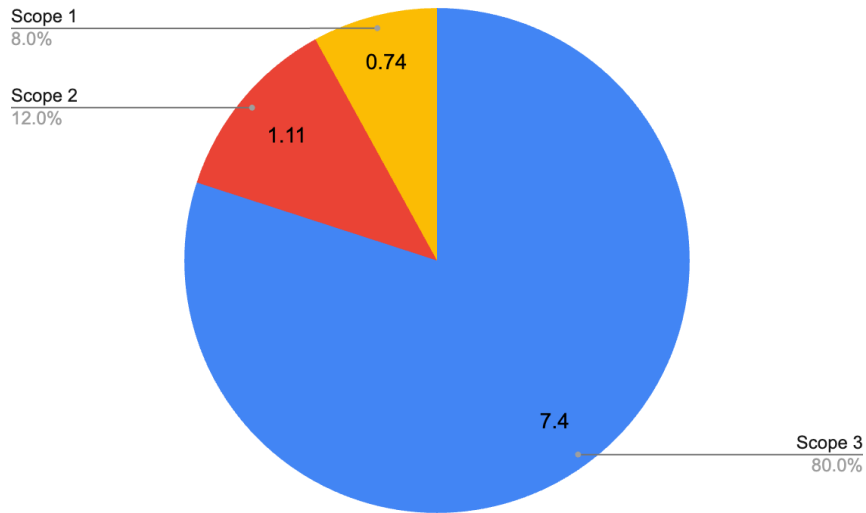
Tusko Agency Carbon Reduction Plan:

Current Carbon Footprint (in metric tons of CO2 equivalent - tCO2e):

Scope 1: 0.74 tCO2e

Scope 2: 1.11 tCO2e

Scope 3: 7.4 tCO2e



Projected Carbon Footprint by 2030 (with 10% annual growth rate):

To calculate the projected carbon footprint for 2030, we'll apply a 10% annual growth rate to each scope's current carbon footprint for the next seven years.

Scope 1: 1.3100 tCO2e (Projected for 2030)

Scope 2: 1.9559 tCO2e (Projected for 2030)

Scope 3: 13.110 tCO2e (Projected for 2030)

- **Improving Energy Efficiency:**

Scope 1: We aim to improve energy efficiency and lower direct emissions.

Promoting Sustainable Transportation:

Scope 1: By transitioning our vehicle fleet to electric or hybrid vehicles, we expect to mitigate transportation emissions.

Scope 3: Encouraging sustainable commuting and business travel choices for employees.

Ensuring Supply Chain Sustainability:

Scope 3: Through collaboration with suppliers and advocating for greener practices, we aim to reduce Scope 3 emissions.

Implementing Waste Reduction and Recycling:

With effective waste management and recycling initiatives, we expect to maintain a similar level of emissions from waste in 2030.

Offsetting Emissions:

Through investments in carbon offset projects, we aim to achieve net-zero emissions by 2030.

Engaging Our Team:

Employee engagement in sustainability practices will help maintain or reduce emissions resulting from this scope by 2030.

Green Building Design:

Implementing sustainable building design principles will help lower emissions from this scope.

Regular Progress Tracking:

Regular monitoring and adjustments will ensure we stay on track towards our net-zero goal.

Championing Green Certifications and Labels:

Pursuing green certifications will reinforce our commitment to sustainability and inspire others to follow suit.

Encouraging Clients in Sustainable Practices:

Collaborating with clients who embrace sustainability will contribute to reducing their emissions.

By incorporating the projected carbon footprint for 2030 and aligning it with the carbon reduction initiatives, Tusko Agency can work towards reaching net-zero emissions by the specified target year. Continuous improvement and a collective effort will empower us to create a lasting positive environmental impact.